

MEMORIAL HOSPITAL

COMPASSION

QUALITY

STEWARDSHIP

JUSTICE

COLLABORATION

Mr. Ken Murrell
6003 Shady Way Lane
Chattanooga, Tennessee 37416

May 21, 1996


Dear Ken,

Let me take a moment to express our department's appreciation for the work you do. Your design work, of course, is excellent but you have been more than just a graphic designer. You have been instrumental in getting our in-house design function up and running. With your computer expertise, you were able to configure a system which meets our needs cost effectively. You have always given us prudent advice.

You have functioned as part of our "home team". Everyone here not only appreciates the ideas and creativity you have brought, but enjoys working with you on projects. I feel selfish hoping you will continue to work here on a contract basis because I know you want to settle into a full-time position. I also know that wherever you end up will certainly be fortunate. I just regret that we were unable to get a full-time position approved in our budget.

Again, we appreciate your talent, attitude and hard work. You are a real asset to our team.

Sincerely,



Marcia P. Casteel
Director Marketing and Community Relations



Freedom Broadcasting of Tennessee, Inc.

March 30, 2000

To Whom It May Concern,

Ken Murrell has been a valued friend and consultant for several years. Recently, he has assisted with marketing, laser operations and other special projects at the WTVC Newschannel 9 Science Theatre. I have found his design skills to be exceptional and his work ethic impeccable. I have frequently called on him on short notice and he always comes through for me.

Since I began as director of the Science Theatre, we have been chronically under-staffed and under-budgeted. Ken has stepped in on numerous occasions and "taken up the slack." He is our preferred source for marketing counsel and graphic design. As a laser entertainer, he capably interacts with youthful audiences and their leaders while operating our Class 4 laser equipment. In addition, he is versatile enough to pitch in wherever needed, whether at the cash register or upgrading our facility.

I appreciate Ken's assistance and highly recommend him to anyone for whom he seeks to endeavor.

Sincerely,

A handwritten signature in dark ink that reads "Ben Roy". The signature is written in a cursive style.

Ben Roy
Director

NewsChannel 9 - WTVC

WTVC- Benton Drive - P.O. Box 60028

Chattanooga, TN 37406 - 0028

(423) 756-5500 - FAX (423) 757-7400

www.NewsChannel9.com

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MICHAEL BASKIN
ADVERTISING DIRECTOR

Chattanooga Publishing
Agent for
CHATTANOOGA FREE PRESS • *The Chattanooga Times*

December 17, 2000

Ken Murrell served as a graphic artist for the Chattanooga Times/Free Press for approximately one year. We have invited him to join our sales team as a Retail Advertising Account Executive where we know he will continue to shine.

Mr. Murrell excelled at his assignment and demonstrated creativity and dedication. He worked closely with the advertising sales staff in developing ads and performing production functions when needed. He worked well with minimum supervision and is a pleasure to have as a colleague.

Sincerely,

Dan Nausley

8.10.2001

400 EAST ELEVENTH STREET • CHATTANOOGA, TENNESSEE 37403

Ken

A 56% REVENUE INCREASE... WOW!
DOING THE KIND OF THINGS YOU DO
FOR CLARK BROTHERS SEEMS TO BE
PAYING OFF ALL OVER THE PLACE!

Dan

From the desk of...

Michael L.
Baskin

Ken, superb April. you posted gains in
every category.

Congrats on a job well done.

Mike

Chattanooga Free Press/The Chattanooga Times

■ 400 East 11th Street

■ Chattanooga, Tennessee 37403

■ Phone (423) 757-6514

■ Fax (423) 757-6337

Examples of management's monthly commendations for my consistently high performance at the Chattanooga Times Free Press. Dan Nausley, Publisher; Michael L. Baskin, Advertising Director; and Sloane Mares, Advertising Manager, all weighed in frequently.

Ken -
thru 1st 13 days of April 2001 - You
\$39,146 ⁱⁿ revenue up 43.14% vs last
year. You're sold almost
the entire revenue base
over last year. You have
a great month! going in!
You're almost to the 10%
pay!
Sloane



May 21, 2001

Mr. Ken Murrell
Account Executive Retail Advertising
Chattanooga Times Free Press
400 East 11th Street
Chattanooga, TN 37403

Dear Ken:

Thank you for the great work you have done for us with The Chattanooga and Broad Street Grille. I really appreciate your timely follow up, creative input and overall management of our account.

We're still getting wonderful comments on the ad (they can't believe an ad agency didn't do it). Even my friends at DDN were impressed.

I think you have really helped us to kick off our Dinner and Brunch business and I look forward to our continued success.

Regards,

A handwritten signature in black ink, appearing to read "Eric Whitson". The signature is fluid and stylized, with a large loop at the end.

Eric Whitson
Director of Sales and Marketing